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Surfsand Resort Undergoes Half-Million Dollar Renovation

*In time for vacation season, the Cannon Beach resort remodels
12 beachfront rooms that now open up right onto the beach*

CANNON BEACH, Ore. — Owners of the Surfsand Resort announced today the completion of a half-million dollar renovation of the bottom floor of its Cannon Beach resort. The renovation began in early December 2013 and was completed in February.

The three-month renovation included the remodel of 12 beach-level rooms in the Beachfront Building. All 12 rooms on the first floor of the resort now have patio doors that open up directly onto the beach, offering guests sweeping views of Haystack Rock and the Pacific Ocean.

Each of the remodeled rooms, painted in pistachio green and taupe to match the rest of the resort, now includes a sliding glass door, private patio and vinyl plank flooring. The interior corridor was also updated with vinyl plank flooring, rough sawn pilasters, acoustic panels, new lighting, chair rail and refreshed outdoor paint. Bookings are now being taken for the beachfront rooms.

"We are thrilled that we have these newly remodeled rooms to offer our guests in time for beach season," said Ryan Snyder, President of Martin Hospitality. "These beach-level rooms are now some of the most desirable and unique accommodations we have available, offering guests immediate beach access from their rooms. We are one of only a few hotels on the entire coast to feature rooms that open up to the sand," Snyder added.

The remodel was designed by Mike Skidmore Architects out of Seattle, Wash., and completed by O'Brien Constructors, a Portland-based contractor specializing in the construction of hospitals, schools, hotels and wineries. Georgia Pope of Hill Devine designed the room interiors, from colors and lighting to décor and furnishings.

Completed in 2008, the 95-room Surfsand Resort already underwent a three-year, \$13 million renovation to update the majority of the resort. The project included a complete overhaul of the Veranda Building and its six units, as well as the introduction of a full fitness center and updated pool encased in glass and fitted with state-of-the-art technology.

The original remodel also included the addition of the 24-room Retreat Building and the 18-room Ocean Front Building. The resort also has a formal ballroom capable of accommodating up to 200 guests for formal events, company retreats, corporate meetings and destination weddings.

The Surfsand Resort is Cannon Beach's premier resort for families staying on the Oregon coast. It offers full bell service, evening turndown and room service from the renowned ocean front Wayfarer Restaurant & Lounge, located conveniently next door to the hotel.

In addition to the number of luxury room amenities and sweeping ocean views, Surfsand guests can take advantage of a number of resort amenities and seasonal packages, including Taffy's Kids Club for arts and crafts, dog packages for the traveling family pooch, and a beachside bonfire package complete with artisan s'mores and fire butler.

The Martin Hospitality parent company owns and operates multiple luxury restaurants and hotels in Cannon Beach and Seaside, including the Stephanie Inn, The Wayfarer Restaurant, The Lumberyard Rotisserie & Grill and The Cellar, an upscale wine bar at the center of town.

For more information about the Surfsand Resort renovation and other Martin Hospitality hotels, restaurants and coastal properties, visit <http://explorecannonbeach.com>

ABOUT MARTIN HOSPITALITY

Martin Hospitality has specialized in creating lasting memories on the Oregon Coast through its award-winning inns, resorts and restaurants in Cannon Beach and Seaside. Martin Hospitality, formed in 1979, manages the world-renowned Stephanie Inn, appearing in Condé Nast Traveler's Gold List and Travel + Leisure's World's Best Hotels List. Most recently, their properties have appeared on the Today Show and in award-winning travel editor Peter Greenberg's international book, The Best Places for Everything. Martin Hospitality also manages the Surfsand Resort, Wayfarer Restaurant & Lounge, Inn of the Four Winds and the Lumberyard Rotisserie & Grill. With 250 employees, Martin Hospitality is headquartered at 148 East Gower Street in Cannon Beach. For more information, visit <http://explorecannonbeach.com>.

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